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HOME ENERGY PLAYBOOK, A NEW FREE RESOURCE FROM SLIPSTREAM, HELPS SINGLE-FAMILY HOMEOWNERS MAKE ENERGY-EFFICIENT UPGRADES

Digital version available to download now at slipstreaminc.org/playbook

(MADISON 2/27/25) Slipstream, a 501(c)3 nonprofit, released the [Home Energy Playbook: Take Action Today, Prepare for Tomorrow](#)—a new free resource for single-family homeowners to plan for energy-efficient upgrades that reduce household carbon emissions and help save money on long-term energy costs.

The [Home Energy Playbook](#) is available as a no-cost PDF download at slipstreaminc.org/playbook. An additional Resources page includes up-to-date links to information that complements the information in the Playbook, such as rebates and incentives that might be unique to homeowners' states and local utilities.

“Slipstream has 45 years of experience running energy efficiency programs in the Midwest, and our staff is deeply committed to a future that ensures that everyone benefits from technology that can make their homes safer, more comfortable, and more affordable,” said Sandra Henry, President & CEO of Slipstream. “The Home Energy Playbook is our way to make sure that shared knowledge makes its way into as many homes as possible.”

While the Home Energy Playbook is designed for single-family homeowners, anyone can make use of its guidance to help their customers, neighbors, friends, or family set a plan to reduce carbon emissions and enjoy the benefits of energy-efficient upgrades.

Visit slipstreaminc.org/playbook to download the free PDF.

About Slipstream

Slipstream creates, tests, delivers, and scales the next generation of energy efficiency and renewable energy programs that move us farther, faster toward a clean energy economy. Slipstream partners with utilities, local and state governments, regulatory agencies and other organizations to inspire new solutions to big energy challenges. With 40 years of experience demonstrating "what's next" in programs and technologies, Slipstream is an established and trusted trailblazer in the industry. <https://slipstreaminc.org/>

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